



# thebigpicture mediapack 2010

## Circulation

10,000 copies of the magazine distributed to independent cinemas nationwide.

## Frequency

Six issues per year printed on a bi-monthly basis

## Format

265 X 200 mm magazine  
48 Page / Full colour



## What's the story?

**thebigpicture** is the new bi-monthly film magazine that goes beyond the borders of the screen, revealing cinema's unique power to entertain, inspire and connect to each and every one of us.

Focussing on universal themes, sparking the imagination and distilling the sometimes complex history of cinema into powerful images, **thebigpicture** shows that there is more to film than meets the eye – and if you're interested in delving further, we'll show you where to start.

Features include both film specific and film related content such as where and how we watch films, artists and photographers inspired by the medium and the ways that film spills over into our everyday lives.



Above Julie Delpy in *Before Sunset* (2004)

## Exploring the World of Film

...In Pictures



**1000 Words**  
Moments that  
changed film  
forever

### Widescreen

Where and how  
we watch movies



**One Sheet**  
Deconstructing  
film posters

### Reel Life

When life  
imitates art...



**On Location**  
Exploring the  
city on screen

## 2010 Release Schedule

<b>Issue 8</b>	Street Date:	15 May
	Copy Deadline:	25 April
<b>Issue 9</b>	Street Date:	15 July
	Copy Deadline:	25 June
<b>Issue 10</b>	Street Date:	15 September
	Copy Deadline:	25 August
<b>Issue 11</b>	Street Date:	15 November
	Copy Deadline:	25 October
<b>Issue 12</b>	Street Date:	15 January
	Copy Deadline:	25 December

## Advertising Rates

(all full colour)

Half page	£450
Full page	£800
Double page	£1400
Inside front/back cover	£1000
Outside back cover	£1400

## Copy Dimensions

All outset Bleed of 3mm  
(except back page)

### BACK PAGE

271 mm high x 206 mm wide  
(outset bleed of 3mm)

### FULL PAGE

271 mm high x 203 mm wide  
(outset bleed of 3mm)

### HALF PAGE

landscape:  
127 mm high x 194 mm wide  
portrait:  
260 mm high x 95 mm wide  
(Both have inset bleed of 3mm)

### ARTWORK REQUIREMENTS

- 1) Please provide artwork & copy proof
- 2) Macintosh Indesign layout documents only unless otherwise agreed
- 3) Artwork accepted as PDF files or flattened JPEG/Tiff files with all fonts and logos embedded (300 dpi)

## Enquiries & Booking

henry@intellectbooks.com  
Mob. 07772 916885

See more at: [www.thebigpicturemagazine.com](http://www.thebigpicturemagazine.com)