



Intellect's Book Author/Editor Survey

We are always looking for ways to improve our services and would appreciate if you could take a little time to fill out this form and send us it back to us at the address on the back of the form. Alternatively, a digital version can be downloaded from the Publish With Us page on our website. Please return the digital version by email to: books@intellectbooks.com. Many thanks!

1. Your name _____

2. What is the title of the book you recently published with Intellect? _____

3. How did you hear about Intellect? _____

4. How would you rate the following in the production management process: (1 poor – 5 excellent)

- a) Quality of communication
- b) Supportiveness
- c) Efficiency

Additional comments

6. How satisfied were you with your final cover design?

- Dissatisfied
- Neutral
- Satisfied
- Very satisfied

Additional comments

5. How would you rate the following: (1 poor – 5 excellent)

- a) Peer review process
- b) Copy-editing
- c) Design
- d) Printing
- e) Overall Project Management

Additional comments

6. How satisfied were you with the general design of the book?

- Dissatisfied
- Neutral
- Satisfied
- Very satisfied

Additional comments

7. How satisfied were you with the following aspects of the marketing for this book?

a) Copy in catalogues, leaflets and postcards

- Dissatisfied
- Neutral
- Satisfied
- Very satisfied

b) Presentation on Intellect's website at www.intellectbooks.com

- Dissatisfied
- Neutral
- Satisfied
- Very satisfied

c) Any ads that were placed in relevant publications

- Dissatisfied
- Neutral
- Satisfied
- Very satisfied

d) Display at conferences

- Dissatisfied
- Neutral
- Satisfied
- Very satisfied

Any other comments about marketing:

8. What do you think of Intellect's branding?

9. What was the best aspect of publishing with Intellect?

10. What aspects of publishing with Intellect would need improvement?

11. Would you consider publishing with Intellect again in the future?

- Yes
- No

12. Any other comments

