

# filmint.

## Film International Media Pack

### Readership

Published as a bi-monthly, full colour magazine, *Film International* covers all aspects of film culture in a visually dynamic way. This new breed of film publication brings together established film scholars with renowned journalists to provide an informed and animated commentary on the spectacle of world cinema. The magazine is committed to reflecting the diversity of the moving image genre by scrutinizing both 'high' and 'low' levels of visual culture, independent 'art' movies and commercial cinema. Maintaining a firm contemporary focus, this title fuses academic research and in depth analysis with contributions from freelance film-makers, artists and media activists with a passion for cinema. There is also an extensive review section, which offers cutting edge debate on new films, books and DVDs worldwide.

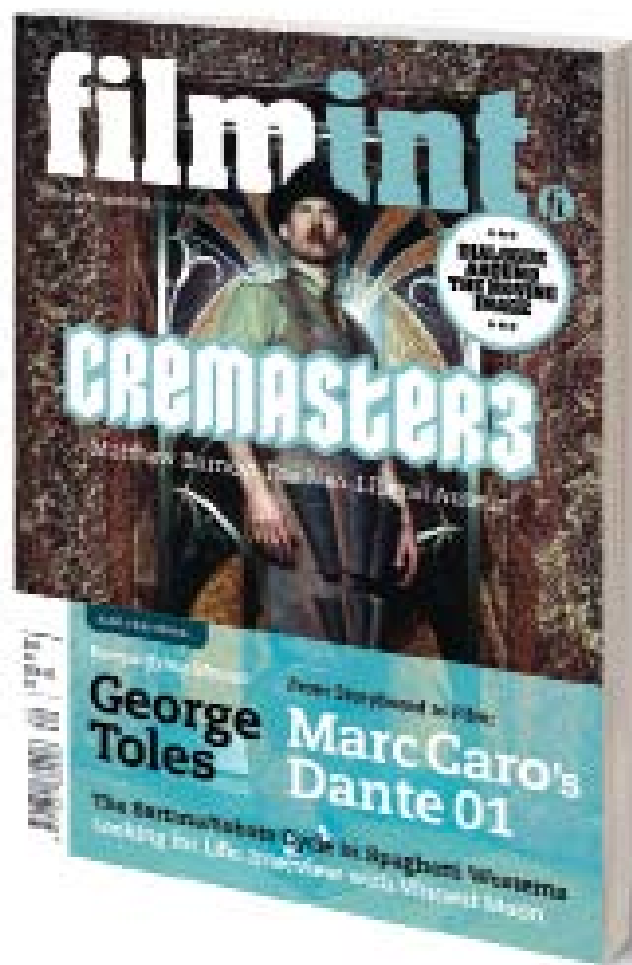
*Film International* started in 1973 as *Filmhäftet* in Swedish and through the years has recruited contributors among the most distinguished scholars and journalists around the world. In 2003 the magazine changed its name to *Film International* and became an English-language publication. *Film International* functions as a non-profit cultural organization, dedicated to promoting intellectual film culture through the printed magazine and its online equivalent.

**"*Film International* is a considerable contribution to film culture."**

MARK COUSINS, AUTHOR OF *THE STORY OF FILM*

**"I think *Film International* is truly great. After all these years I think you have finally achieved a serious, but accessible, film journal that really works at every level."**

**Manuel Alvarado, Publisher**



### All enquiries

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# Film International Media Pack

## Readership

*Film International* has a global readership of film scholars, students, practitioners, critics and cinema enthusiasts. The magazine is recognized by its strong readership as an authoritative voice on world cinema. The majority of readers have been educated to degree level or beyond and watch at least three films every week. Most readers subscribe to at least one other magazine and read a wide range of fiction, criticism, journalism and reviews.

**Estimated Readership 26,100**

## Advertising Specifications

1 Full Page Colour Advert

Colour PDF

300 DPI

230mm x 170 mm (portrait)

\*includes gutters, trim and bleed

## Rates (all full colour)

£300 Full Page advert

£400 Inside Back Cover Full Advert

£500 Back Cover Full Page Advert

## 2008 Advertising Deadlines

**Vol 6 No. 4** 1st July 08

**Vol 6 No. 5** 1st September 08

**Vol 6 No. 6** 1st November 08



## Circulation

Over 3000 copies of the printed version of *Film International* are commercially distributed in the US, Canada, UK and Sweden.

At universities which subscribe to the publication, unlimited numbers of academics and students have access to the electronic version of *Film International*.

## Distribution

Distribution of *Film International* is handled by the following professional agents:

**US & Canada** – Disticor

**UK** – Central Books

**Sweden** – BTJ Subscriptions

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