

NOTES FOR CONTRIBUTORS 2010

The Journal would like to invite contributions in the following broad areas:

- Trends in the TV business: audiences, platforms, finance, institutions
- Policy and economics:
 - National case studies, comparative analysis and lessons for the future
 - Cost-benefit analysis, public expenditure, subsidies
 - Spectrum management: pricing, allocation and auctioning, 'digital dividends'
 - Digital television and developing nations
- Social and cultural issues:
 - The 'digital divide'
 - Global services and national cultures
- New services and developments:
 - Mobile TV
 - Innovations in downloading and recording
 - High definition television and flat-screen receiver technology
 - Broadband, Internet TV, on-demand and hybrid services
- Technology: standard setting, industrial policy, platform interoperability
- Law and regulation: copyright, freedom of expression, pluralism.

SUBMISSION DETAILS

Contributions should include original work of a research or developmental nature and/or new ideas, presented in a clear and concise style. They should not be under consideration by any other publication. Major articles should normally be 5000 to 8000 words in length and shorter features and reviews should not normally exceed 3000 words. Major articles are peer-reviewed on an anonymous basis.

Contributions should be submitted electronically as an attachment to an e-mail to the editor, Michael Starks: address m.starks@ntlworld.com and must include meta-data (requirements set out below) to assist the indexing and accessing of the material after publication.

Please try and avoid explanatory footnotes. Sources should be attributed in the Harvard style, i.e. mentioned briefly in brackets in the text (author + year: page) and listed in full under the heading '**References**' at the end of the article as follows: Author surname, Initial (year), *Title in italics*, Place of publication: Publisher. Thus, if the source is page 21 of Hernan Galperin's 2004 book *New Television, Old Politics*, the text reference should be (Galperin 2004: 21) while the full entry at the end should read:

Galperin, H. (2004), *New Television, Old Politics*, Cambridge: Cambridge University Press.

If the source is an article, the format is: Author surname, Initial (year), 'Title in single quotation marks', *Name of journal in italics*, volume number: issue number, page numbers (first and last of entire article). For example,

Iosifidis, P. (2006), 'Digital Switchover in Europe', *The International Communications Gazette*, 68: 3, pp. 249–268.

The journal follows standard British English. Use 'ize' endings instead of 'ise'. Also 'analogue' and 'programme'. Articles should be written in Word, Times New Roman, 12 point. The title of your article should be in bold at the beginning of the file; bold is also used for headings and subheadings which should also be in Times New Roman, 12 point.

QUOTATIONS

Intellect's style for quotations embedded into a paragraph is single quote marks, with double quote marks for a second quotation contained within the first. All long quotations (i.e. over 40 words long) should be 'displayed' – i.e. set into a separate indented paragraph with an additional one-line space above and below, and without quote marks at the beginning or end. Please note that for quotations within the text, the punctuation should follow the bracketed reference. For a displayed quotation the bracketed reference appears after the full stop.

METADATA

Please be sure to list embedded in your article:

- The Article Title
- The Author's Name and a short-form affiliation (e.g. Jock Given, Swinburne University, Australia)
- An abstract, summarizing the article in 100–150 words
- Five or six Keywords (e.g. digital, analogue, television, regulation, Japan)
- THEN THE ARTICLE ITSELF, followed by
- Full list of 'References' in the article
- A three sentence author biography.

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