

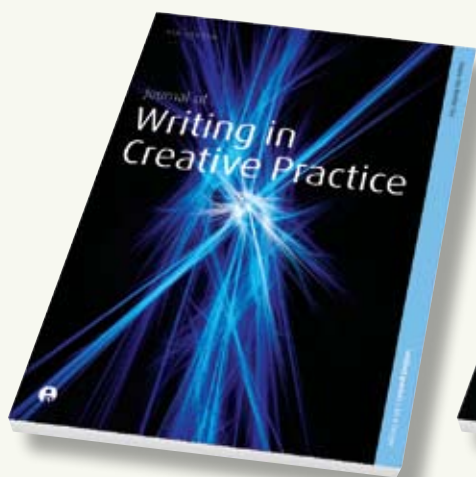
intellect journals

# Advertising Rate Card

## Art & Design

‘I was attracted to Intellect by their track record in publishing on visual culture, and by their willingness to support academic work in a newly emerging field. They were impeccable in meeting their deadlines throughout the publishing process, and I was delighted with the work done on the book not just by the editor but also by the designer.’

**Ann Miller,**  
University of Leicester.



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publishers of original thinking

# Art & Design

intellect journals

Art, Design and Communication  
in Higher Education

Creative Industries Journal

Journal of Arts & Communities

Journal of Education Through Art

Journal of Visual Arts Practice

Journal of Writing in Creative Practice

Technoetic Arts

The Radio Journal

## Publishing dates

3 issues per year

Issue 1 – Mar 15th / Submission by Jan 1st

Issue 2 – July 15th / Submission by May 1st

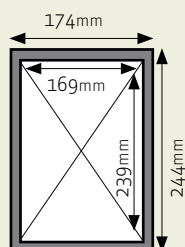
Issue 3 – Nov 15th / Submission by Sept 1st

## Rates

Display	grayscale	colour
Single issue, full page	£100	£250
Volume (3 issues) full page	£200	£500

## Artwork Requirements

Ads should be sent as email attachments to advertising@intellectbooks.com as hi res PDF with a resolution of at least 300dpi, colour profile grayscale or CMYK,



dependent on advert specifications. Dimensions for full page internal ad are 244 x 174mm portrait. Please allow for a 5mm gutter for trim and bleed

## Discounts

We offer 20% discount for advertising campaigns built across a range of journals by subject area. Pre-publication payment ensures a 5% discount. We are happy to negotiate tailor-made campaigns to suit your advertising needs. Please contact us for further information.

## Advert design service

If you would like to advertise with us but do not have an advert made, we can design it for you. Please contact us for prices and more details.

## Terms and Conditions

1. All artwork is held at the owner's risk.
2. Intellect reserves the right to make additional charges for any major alterations.
3. Intellect is not liable for any loss or damage from errors, late publication, non-publication, or failure for an advertisement not to appear.
4. All advertising rates exclude VAT.
5. Payment terms are 30 days.