FilmMatters

Future Film Scholars.

SPONSORSHIP OPPORTUNITIES

'*Film Matters* (*FM*) magazine is a unique global venture, offering publishing opportunities for a new, younger generation of film scholars. *FM* reflects the dynamic culture of film studies internationally, and will provide fresh perspectives on canonical works, and original insights into films and filmmakers too long ignored.'

– Dr. Lou Buttino, Chair of Film Studies Dept., UNC Wilmington.

FilmMatters

The Magazine of Future Film Scholars

Film Matters is the first international undergraduate, peer-reviewed film magazine, offering students from around the world an unmatched opportunity to showcase their academic talent. Published four times a year, each issue will contain feature articles, as well as a robust film and book review section.

This innovative and timely publication appeals to a vast community of international film scholars, as contributors and readers. The magazine enables unparalleled access to professional academic publishing opportunities for undergraduates, and exhibits cutting-edge research from outstanding future film scholars worldwide.

Film Matters is published by Intellect in partnership with the Department of Film Studies at the University of North Carolina Wilmington. *Film Matters* benefits from Intellect's international publishing heritage in film studies, with publications including *Film International*, *The Big Picture* and the *Directory of World Cinema*.

The magazine acknowledges the graphic power of cinema, and encourages visual literacy of film through its elegant design and rich layout. With both open and imaginative themed issues such as 'women in cinema', and 'films and social change', the magazine will push film studies forward in new and original directions.

Editors

Liza Palmer and Tim Palmer
palmerl@uncw.edu, palmert@uncw.edu

Department of Film Studies
University of North Carolina Wilmington NC 28403, USA

Editorial Manager

Jelena Stanovnik
jelena@intellectbooks.com
Intellect, The Mill, Parnall Road,
Bristol BS16 3JG, UK

Film Matters Fact Sheet

- Four issues per year (print and online)
- Minimum 44 pages each issue
- Printed version to be distributed worldwide as well as made available on–line
- Estimated readership: 15,000 (including on–line)
- High rejection rate for submissions: currently 95%
- By students, for students
- Visually oriented
- Only peer-reviewed film publication with undergraduate editorial board
- International – submissions from around the world
- The first academic platform for emerging undergraduate film scholars

Film Matters Readership

- Undergraduate film and humanities scholars
- Film and humanities faculty and departments
- Student film-makers
- Alumni of film schools represented within the magazine
- Film festival-goers
- Wider readership with film interests

Film Matters is seeking partners at institutions that are passionate about supporting aspiring undergraduate film scholars progress into their future academic careers. We hope that you share our enthusiasm for this exciting new venture.

Sponsorship Benefits

- Opportunity to support international undergraduate research in film
- Widen access for students taking film studies majors to unparalleled academic publishing opportunity
- Increase profile for the university and film programs
- Access to quality, peer-reviewed film journal; a vibrant addition to library resources for students
- Free copies to distribute to students on campus, improving their learning environment
- Contribution to the field of cinema studies; this is the first peer-reviewed undergraduate international film journal
- Opportunity for students to contribute towards the magazine
- Profile through advertising and links to institution, and exposure to Intellect's vast academic community of authors and readers. Intellect is an established publisher with 25 years of experience in publishing, an international reputation, and prestigious partners such as the University of Chicago Press
- Opportunity to promote the institution's undergraduate and graduate programs to the readership of the magazine through advertising
- Visibility for advertising/sponsoring institutions through Intellect's marketing and publicity efforts via publicity blog, promotional material, visibility at major national and international film conferences such as Society for Cinema and Media Studies
- At subscribing universities, unlimited numbers of academics and students have access to the electronic version of the magazine, which will also include advertising/logo placement of our supporters

Levels of Sponsorship

Sponsorship (per annum/volume)

- Free electronic access to the journal for a volume
- 100 copies of each issue of the magazine (four issues per volume) to distribute to film students for free on campus
- Full page color ad in each issue of the magazine
- Banner ad on the magazine's website for duration of the volume's circulation
- Logo on the contents page and acknowledgement inside the magazine

➜ AMOUNT: $3000

Sponsorship (per issue)

- 100 copies of the magazine to distribute to film students for free on campus
- Banner ad on the magazine's website for duration of the issue's circulation
- Full page black and white ad in the issue

➜ AMOUNT: $750

Advance purchase of *Film Matters* copies

100 copies of the magazine to distribute to film students for free on campus

➜ AMOUNT: $500

Institutional subscription

Free electronic access to the journal for a volume, and one print copy of each issue in the volume

➜ AMOUNT: $117 (online plus print)

Advertising in *Film Matters*

$500 Full page color ad
$300 Full page black and white ad

Advertising specification

1 Full page ad
Dimensions: 200x265mm* (portrait)
Color PDF
300 DPI

CONTENTS 1.1 INCLUDE:

FEATURES

Colonial Nation:
History and Identity in
Baz Luhrmann's *Australia*

The Dual Representation
of the Social Problem Film:
Commercial Apartheid
Movies of the 1980s

➜

DVD REVIEWS

Monsoon Wedding

Jeanne Dielman, 23 Quai du Commerce 1080 Bruxelles

The Night of Truth

➜

BOOK REVIEWS

Teen Dreams:
Reading Teen Film and
Television from *Heathers*
to *Veronica Mars*

La Haine

Historical Dictionary of
French Cinema

➜

For further details and sponsorship enquiries, please contact the editors:

palmerl@uncw.edu / palmert@uncw.edu