

intellect journals

Advertising Rate Card

Theatre & Music

‘Independent publishers are the lifeblood of adventurous enquiry at a time when the wildness of theatre is being tamed towards scholarly orthodoxy. If Intellect were not prepared to take risks – with pantomime, neglected Polish playwrights, dark arts, sacred theatre and so on – we would be missing out on some fine work.’

Editor of *Studies in Theatre and Performance*

Peter Thomson



www.intellectbooks.com

publishers of original thinking

Theatre & Music

intellect journals

Adaptation in Film & Performance
Dance & Somatic Practices
Journal of Community Music
Music Technology & Education

Performance Arts & Digital Media
Performing Ethos
Studies in Musical Theatre
Studies in Theatre and Performance

Publishing dates

3 issues per year

Issue 1 – Mar 15th / Submission by Jan 1st

Issue 2 – July 15th / Submission by May 1st

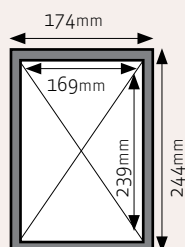
Issue 3 – Nov 15th / Submission by Sept 1st

Rates

Display	grayscale	colour
Single issue, full page	£100	£250
Volume (3 issues) full page	£200	£500

Artwork Requirements

Ads should be sent as email attachments to advertising@intellectbooks.com as hi res PDF with a resolution of at least 300dpi, colour profile grayscale or CMYK,



dependent on advert specifications. Dimensions for full page internal ad are 244x174mm portrait. Please allow for a 5mm gutter for trim and bleed

Discounts

We offer 20% discount for advertising campaigns built across a range of journals by subject area. Pre-publication payment ensures a 5% discount. We are happy to negotiate tailor-made campaigns to suit your advertising needs. Please contact us for further information.

Advert design service

If you would like to advertise with us but do not have an advert made, we can design it for you. Please contact us for prices and more details.

Terms and Conditions

1. All artwork is held at the owner's risk.
2. Intellect reserves the right to make additional charges for any major alterations.
3. Intellect is not liable for any loss or damage from errors, late publication, non-publication, or failure for an advertisement not to appear.
4. All advertising rates exclude VAT.
5. Payment terms are 30 days.