Fashion, Style & Popular Culture



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Special Issue: 'Oueer Celebrities: Fashion, Style and Influence in Popular Culture' Fashion, Style & Popular Culture invites scholars, critics and artists to submit papers for a Special Issue exploring the intersection of gueerness, celebrity culture, fashion and style. How are gueer celebrities influencing, shaping and transforming popular culture through their fashion and stylistic choices? We are interested in contributions that critically engage with the roles of queer celebrities in fashion as agents of change, as symbols of resistance, and as architects of a more inclusive and diverse cultural landscape.

Topics of interest include, but are not limited to:

Iconography and Symbolism: Symbols, motifs in queer celebrities' fashion choices. Fashion and Activism: Queer celebrities using fashion for activism, advocacy, social change.

Queer Aesthetics and Design: Queer aesthetics in celebrity fashion designers and

Media Representation: Queer celebrity portrayals in film, tv, music videos, digital

Queer Influencers: Tension between self-commodification and contributing to gueer

Fan Culture and Imitation: Queer celebrity fashion in imitation, cosplay, fan communities.

Queer Celebrity Fashion Brand Collaborations: Impact on brand and consumer behaviour.

Body Politics and Gender Fluidity: How queer celebrities challenge conventional body. norms and gender binaries through fashion, including impact on societal norms. Queer Celebrities and the Fashion Industry: Impact on fashion industry's sizing, fit, gender neutrality.

Identity: Queer celebrity fashion and identity formation, self-expression. Intersectionality and Global Perspectives: Global influence of queer celebrities on fashion and diverse expressions of queerness in different cultural contexts. Queer or Queer baiting? Exploitation of the queer market through queer fashion and

style. Each topic invites contributors to delve into the multifaceted relationship between

queer celebrities and the world of fashion. We encourage submissions that offer unique, including non-western, perspectives, interdisciplinary approaches and innovative methodologies.

The deadline for manuscripts of 5000-7000 words (using Intellect House Style) is 1 July 2025.

Please visit the journal website for Notes for Contributors:

https://www.intellectbooks.com/fashion-style-popular-culture#call-for-papers Please submit full manuscripts for double blind peer-review to Dirk Reynders at dirk_ reynders@hotmail.com.

Questions regarding journal standards and submissions should be sent to Hilde Van den Buck at hdv26@drexel.edu.

General questions regarding the journal can be sent to Joseph H. Hancock, II at joseph.hancockii@gmail.com.



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