

intellect books



Books Catalogue  
**spring 09**

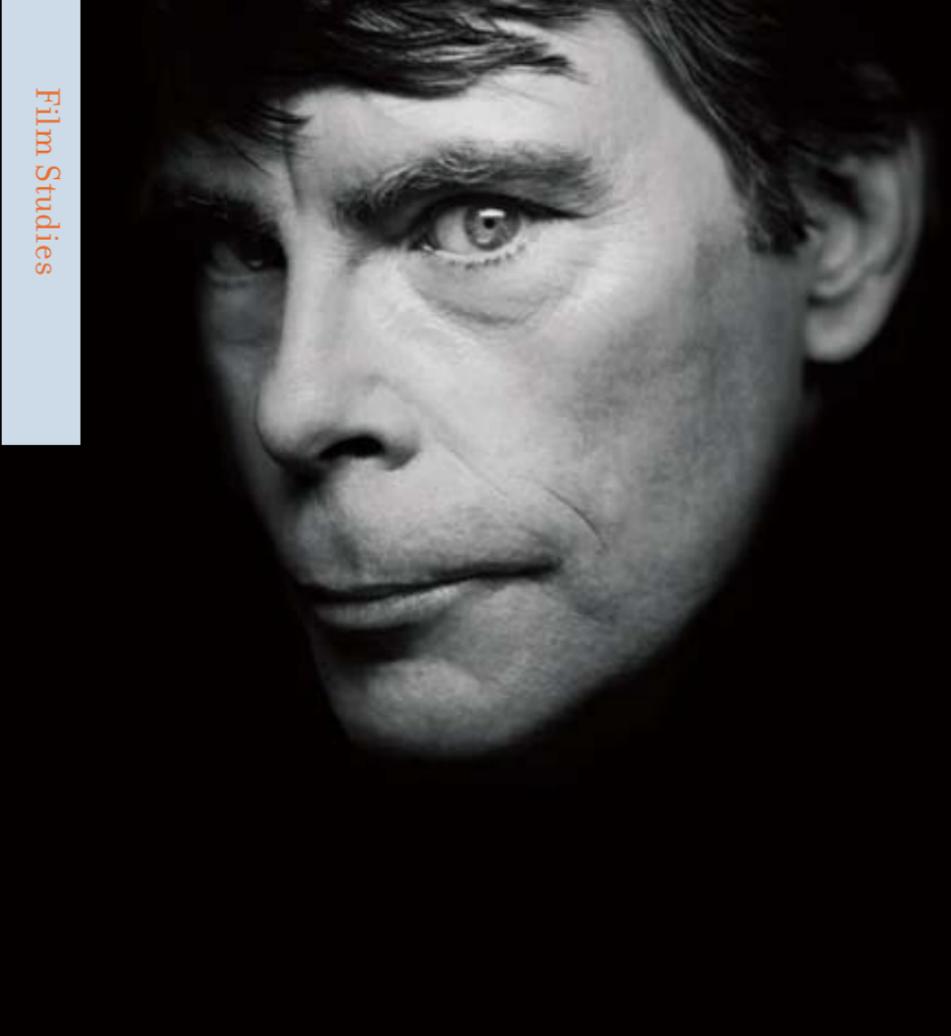
publishers of original thinking

 = available as an e-book

Intellect champions groundbreaking scholarly work produced in the emerging disciplines of creative media and popular culture.

Intellect continuously seeks to represent original thinking in a visually imaginative way. Innovation and diversity are paramount to Intellect's ethos. Our Spring list reflects this with topics ranging from a fabulous portrayal of Italian stardom in *Sophia Loren* to a closer look at the role of clowning in contemporary society in *Serious Play*.

Whether you are a reader or potential author, we warmly welcome you to our community.



Film Studies



## Stephen King on the Big Screen

---

By Mark Browning

---

ISBN 9781841502458

Paperback 256 pp

£14.95 | \$25 | 

This is the first book by a film specialist to explore all 45 adaptations of Stephen King's spine-tingling works. Bringing detailed analysis of adaptations and literature together, Browning takes a film-by-film approach and asks why some adaptations of King's fiction are more successful than others.

Browning discusses every adaptation given global cinematic release – including those directed by Kubrick, Romero and Cronenberg, and considers for the first time *Sleepwalkers* and *1408*. He unearths the elements that have helped make King one of the world's best-selling authors. This engaging guide to the complete corpus of Stephen King adaptations is a must-have for fans of the films that have sought to capture his macabre stories in cinematic form.

---

Mark Browning currently lives and works as a teacher and freelance writer in Germany. He is the author of *David Cronenberg: Author or Film-maker?*, also published by Intellect.



## Sophia Loren: Moulding the Star

---

By Pauline Small

---

ISBN 9781841502342

Paperback 208 pp

£14.95 | \$25 | 

In films from *Houseboat* to *The Millionairess*, Sophia Loren established herself as an actress whose stardom spanned Italy, Europe and finally Hollywood. Hers was a highly original rise to fame for a European film actress, and in *Sophia Loren*, Small highlights her unique career that transcended Italian film culture.

This is the first book to explore in detail the transfer of Loren's stardom from Italy to Hollywood, and the reasons behind her success in America during the 1960s. Using written and visual materials ranging from government archives to academic journals, from the popular press to her major films, *Sophia Loren: Moulding the Star* gives a fuller understanding of the forces, commercial, industrial and cultural, that combined to forge her enduring star status and the cult of a major film personality.

---

Pauline Small is Senior Lecturer at Queen Mary University of London. She was awarded a British Academy grant to work on the film archives at the Archivio Centrale alla Stato in Rome.



## Beauty and the Beast: Italianness in British Cinema

---

By Elisabetta Girelli

---

ISBN 9781841502441

Paperback 240 pp

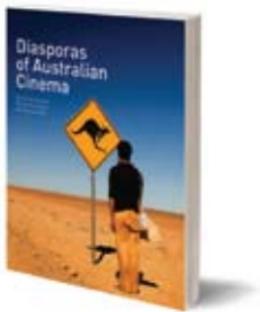
£19.95 | \$40 | 

With scholarly interest in issues of national identity and representation still on the rise, cinema is a medium that allows for cross-cultural dialogue, and for layers of representation and cultural stereotype to emerge. With this in mind, *Beauty and the Beast* takes a look at the specific depictions of Italy and Italians in British cinema.

Drawing on British social history and literary and filmic tradition to analyze the rise of specific images of the Italian Other, Girelli assesses the ongoing function of 'Italianness' in British film. This book makes original use of archival material, such as WWII footage, while offering an analysis of key films and their crucial role in defining and challenging British national identity. *Beauty and the Beast* is a noteworthy and unique contribution to film and cultural studies.

---

Elisabetta Girelli is Lecturer in Film Studies at the University of St. Andrews.



## Diasporas of Australian Cinema

---

Edited by Catherine Simpson,  
Renata Murawska and  
Anthony Lambert

---

ISBN 9781841501970

Paperback 128 pp

£19.95 | \$40 | 

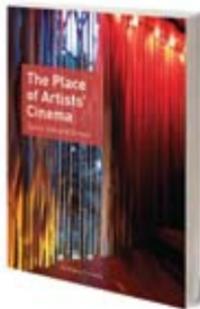
This is the first volume to focus on diasporic film-making and the rich cultural diversity within Australian cinema over the last century. Containing articles by some of the foremost experts on the subject in the world, *Diasporas of Australian Cinema* discusses a variety of contemporary and historical films.

Key cinematic releases are discussed, including *Forty Thousand Horsemen*, *Silver City*, *Japanese Story* and *Lucky Miles*. Essays explore migration, Asian-Australian subjectivity, cross-cultural romance and ‘wogsploitation’ comedy. The volume also features a comprehensive filmography listing Australian features, documentaries and shorts with significant diasporic content. The book is a vital contribution to the burgeoning international interest in diasporic cinemas.

---

Catherine Simpson and Renata Murawska are Lecturers in the Department of Media at Macquarie University in Sydney. Anthony Lambert is Lecturer in the Department of Critical and Cultural Studies at Macquarie University.





## The Place of Artists' Cinema: Space, Site and Screen

---

By Maeve Connolly

---

ISBN 9781841502465

Paperback 240 pp

£19.95 | \$40 | 

Over the past forty years, art practice has been concerned with the moving image and the politics of place. *The Place of Artists' Cinema* identifies the recurrent theme of site and space in artists' film and video from the avant-garde revivals of the 1960s to the present day.

Connolly analyzes changing exhibition structures and works from the last decade, from multi-screen installations and site-specific projects to feature-length films. The volume includes in-depth readings of works by 24 different artists from the UK, US, Iran, Mexico, Slovenia and the Netherlands. The book also explores exhibitions ranging from multi-screen projections to site-specific installations and feature-length film. Tracing the circulation of film and video works within alternative art spaces, museums and art fairs, the book will appeal to curators, artists and scholars.

---

Maeve Connolly is Lecturer in Film and Animation at the Institute of Art, Design and Technology in Dublin.



## Screen Education: From Film Appreciation to Media Studies

---

By Terry Bolas

---

ISBN 9781841502373

Paperback 432 pp

£19.95 | 540 | 

Film and media studies is a relatively new, yet quickly growing field of academic study, attracting large numbers of students in schools, colleges and universities. *Screen Education* provides the first definitive history of the development of film and television studies in the UK, from its origins as a grassroots movement to a discipline worthy of serious scholarship.

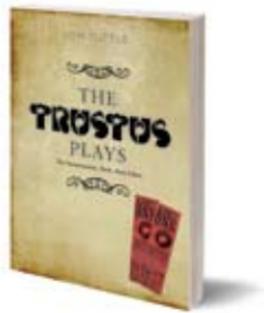
Through examination of a scattered documentary record, the author seeks to challenge versions of received history. Bolas' account focuses on the voluntary efforts of activists in the Society for Education in Film and Television and their relationship with the British Film Institute's Education Department, established in the 1930s. As well as focusing on British examples, the book is an important guide to screen education worldwide.

---

Terry Bolas has been active in the Society for Education in Film and Television for over 40 years and served as editor for its journal *Screen*.

Theatre & Music





## The Trustus Plays

---

By Jon Tuttle

---

(Playtext series)

ISBN 9781841502243

Paperback 176 pp

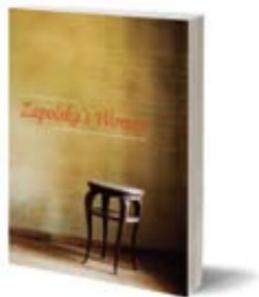
£14.95 | \$30 | 

*The Trustus Plays* is an intriguing collection of three award-winning performance texts by US playwright Jon Tuttle. *The Hammerstone* (1994) is an academic comedy about two professors ageing gracefully; *Drift* (1998) is a dark comedy about marriage and divorce and *Holy Ghost* (2005) portrays the plight of German POW's kept in camps in the American South. Each is a winner of the national Trustus Playwrights Festival contest and each has been produced by the Trustus Theatre in Columbia, South Carolina.

Tuttle provides a detailed introduction to each of the performance texts that discusses the existential underpinnings of the plays. Trustus founder and artistic director, Jim Thigpen, offers a preface describing Tuttle's work within the context of the Trustus theatre's dedication to experimental, edgy social drama.

---

Jon Tuttle is Playwright-in-residence and Literary Manager at Trustus Theatre in Columbia, South Carolina, and Professor of English at Francis Marion University.



## **Zapolska's Women: Three Plays** – *Malka Szwarcenkopf, The Man* *and Miss Maliczewska*

---

**Translated and introduced by**  
**Teresa Murjas**

---

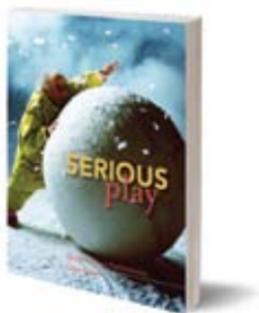
(Playtext series)  
ISBN 9781841502366  
Paperback 192 pp  
£14.95 | \$30 | 

Gabriela Zapolska (1857–1921) was one of the foremost modernist Polish playwrights, and an actress and journalist. *Zapolska's Women* features three of her performance texts that focus on the economic and social pressures faced by women in *fin-de-siecle* Poland at the end of the eighteenth century.

In addition to the plays, Murjas provides a detailed biography of Zapolska, relating her life story to the themes of each play; an analysis of her significance within Polish and European theatrical traditions; and discussion of the social and historical conditions within Poland during the time the plays were written. This informative collection of groundbreaking plays introduces an English-speaking audience to Zapolska's important work and delves into the significance of the plays in their new linguistic context.

---

Teresa Murjas is Lecturer in Theatre at the University of Reading. She is the editor of *The Morality of Mrs Dulski*, also published by Intellect in 2007.



## Serious Play: Modern Clown Performance

---

By Louise Peacock

---

ISBN 9781841502410

Paperback 224 pp

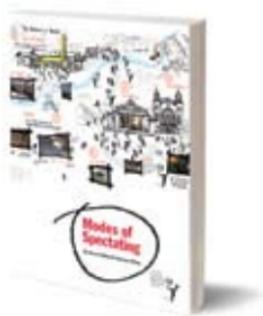
£14.95 | \$30 | 

Slapstick comedy is the primary mode of performance for clowns, and in *Serious Play* Peacock explores the evolution over the past 50 years of this unique brand of physical comedy. Through an analysis of clowning in a range of settings – theatres, circuses, hospitals, refugee camps and churches – Peacock offers a framework for the evaluation of clowning and examines the therapeutic potential of the comedic performance.

This is the first book to explore clowning venues and styles in light of Play Theory, including comparisons of traditional clown comedy and contemporary circuses like Cirque du Soleil, and considers famous clowns Nola Rae and Slava Polunin. *Serious Play* also provides authoritative definitions of clowns and clown performance styles, making this an essential read for scholars of Performance Studies and those with an interest in new and traditional circus.

---

Louise Peacock is Lecturer in Drama at the University of Hull.



## Modes of Spectating

---

Edited by Alison Oddey and  
Christine White

---

ISBN 9781841502397

Paperback 188 pp

£19.95 | \$40 | 

*Modes of Spectating* investigates the questions posed by new artistic mediums on the viewer experience. These innovative visual tools affect not only how spectators view, but also how what they view determines what artists create.

The volume analyzes how young people use gaming and televisual entertainment, and the resulting psychological challenges of navigating virtual surroundings. Consequently, *Modes of Spectating* delves into the visual landscapes that viewers encounter, and how they perceive what they view. This multidisciplinary approach brings together themes and examples from digital entertainment, gaming, art, photography, sculpture and performance, making it a valuable text for all scholars of media and art.

---

Alison Oddey is Professor of Contemporary Performance and Visual Culture at the University of Northampton. Christine White is Head of Narrative and Interactive Arts at Nottingham Trent University.





## European Journalism Education

---

Edited by Georgios Terzis

---

ISBN 9781841502359

Hardback 464 pp

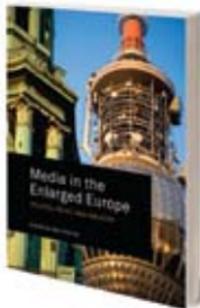
£49.95 | \$100 | 

*European Journalism Education* is the first comprehensive directory of journalism education and training offered in 33 European countries. It discusses the history of journalism education and analyzes current training in each country. It delves into the organizations that have provided journalism education over the years, including state universities, polytechnics, national unions of journalists, private media companies and the church.

Each section includes a thorough examination of the historical, political, economic and social framework of journalism and looks to the future. *European Journalism Education* will be an asset to scholars of communication studies and to media policy makers around the world.

---

Georgios Terzis is Chair of the Journalism Studies Section of the European Communication Research and Education Association [ECREA], and Associate Professor at the Communications Department, Vesalius College/Vrije Universiteit Brussel.



## Media in the Enlarged Europe: Politics, Policy and Industry

---

Edited by Alec Charles

---

ISBN 9781841509983

Paperback 240 pp

£19.95 | \$40 | 

The EU is in a constant state of flux: its constitution, its institutions and especially its political, economic and regulatory borders. Looking beyond national and cultural boundaries, *Media in the Enlarged Europe* deals with the complexity and instability of the European Union and its relationship with mass media.

European scholars and practitioners address the continuing expansion of the EU, relationships between old and new Europe and social and political developments in the former communist countries. *Media in the Enlarged Europe* presents snapshots of media politics, policies, industries and cultures in the EU as a whole, with case studies of the history and state of mass media in specific nations. This resource will appeal to students and professionals in media studies, international relations and political science.

---

Alec Charles is Senior Lecturer in Media at the University of Bedfordshire. He worked as a documentary maker for BBC Radio and a journalist for *The Baltic Times*.



## **Harm and Offence in Media Content: A Review of the Evidence (Second Edition)**

**By Andrea Millwood Hargrave and Sonia Livingstone**

ISBN 9781841502380

Paperback 246 pp

£19.95 | \$40 | 

Young people are often the first to adopt new media technologies, while parents and policy makers continue to be concerned about the use of diverse media and its potential effects. *Harm and Offence in Media Content* presents a comprehensive analysis of both the benefits and dangers posed by established and emergent technologies.

Fully updated, this balanced, critical second edition investigates games, social networking and mobile phones. Examples focus on the US and Europe, noting how young peoples use of new technologies have given rise to partnerships between governments, regulators and the industry. This is a useful resource for scholars in media, communication, psychology, sociology and education.

---

Andrea Millwood Hargrave provides independent advice on media regulatory policy and research issues. Sonia Livingstone is Professor of Social Psychology at the London School of Economics and Political Science.



## Media, Democracy and European Culture

Edited by Ib Bondebjerg and Peter Madsen

ISBN 9781841502472

Paperback 288 pp

£19.95 | \$40 | 

*Media, Democracy and European Culture* presents cutting edge research on Europe, from social, political and cultural perspectives, focusing on each dimension of democracy and its representation in the media. Chapters explore issues of media and the public sphere, journalism and transnationalization, the role of culture for democracy and media policy in a European perspective, all with a focus on comparative and interdisciplinary European studies.

The book is multidisciplinary and international, bringing together researchers from many countries and from humanities, social sciences and law. This timely and forward-looking collection will be of interest to scholars of media and cultural studies.

---

Ib Bondebjerg is Professor of Film and Media Studies and Director of the Centre for Modern European Studies at the University of Copenhagen. He is also the editor of *Northern Lights: Film and Media Studies Yearbook*. Peter Madsen is Professor of Comparative Literature at the University of Copenhagen.



## Press Freedom and Pluralism in Europe: Concepts and Conditions

---

Edited by **Andrea Czepek, Melanie Hellwig and Eva Nowak**

---

(ECREA series)

ISBN 9781841502434

Paperback 308 pp

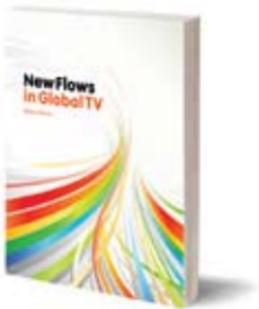
£19.95 | \$40 | 

We assume that freedom of the press is guaranteed in a democratic society. But, in *Press Freedom and Pluralism in Europe*, researchers from twelve countries reveal that it is all too frequently a freedom taken for granted. They report on media systems and conditions for independence in case studies of countries including Bulgaria, Poland, Romania, Finland, France, Germany, Spain and the UK.

The volume examines how economic, historic and social conditions also have a substantial impact on media independence. With its topical subject matter debated in many EU institutions and a need for new media policies facing a changing world, *Press Freedom and Pluralism in Europe* is an essential resource for media studies and journalism scholars.

---

Andrea Czepek and Eva Nowak are Professors of Journalism at the University of Applied Sciences in Wilhemshaven, Germany. Melanie Hellwig is an assistant at the University of Applied Sciences, Germany.



## New Flows in Global TV

By Albert Moran

ISBN 9781841501949

Paperback 192 pp

£19.95 | \$40 | 

During the past 50 years, the worldwide distribution of television programmes has rapidly expanded, leading production companies to create international versions of popular game and reality shows. *New Flows in Global TV* provides a pioneering investigation into television distribution and the global trade in programme formats.

Moran explores how *Who Wants to Be a Millionaire?* and *Big Brother* are reformatted for diverse markets such as Argentina, the Middle East and China, and argues that distribution is the crucial link in a chain of consumption and purchase of television content. This is a key text for scholars of global media, providing comprehensive insight into the cultural, social and economic exchanges underlying media programming.

---

Albert Moran is Professor at the School of Arts, Media and Culture at Griffith University in Brisbane.



## Communication Skills: Stepladders to Success for the Professional (Second Edition)

---

By Richard Ellis

---

ISBN 9781841502496

Paperback 204 pp

£14.95 | \$30 | 

Essential reading for young professionals on the first rung of their career ladders, this revised second edition is an up-to-date and invaluable guide to improved communication skills, designed to develop the ambitious individual's prospects in their chosen profession. Tackling a broad range of different aptitudes in careful detail, *Communication Skills* offers practical exercises and realistic guidance for the ongoing development of these skills.

Among the wide range of topics addressed are how to create presentations, how to produce a concise CV, and the effectiveness of e-mail and PowerPoint; issues very relevant to the contemporary work place. Drawing from his experiences in communications training and consultancy, Ellis provides easily applicable advice on the most recent developments in communication research as well as current examples of professional practice.

---

Richard Ellis is a Professional Consultant and Trainer.





## Digital Visual Culture: Theory and Practice

---

**Edited by Anna Bentkowska-Kafel,  
Trish Cashen and Hazel Gardiner**

---

(Computers and History of Art series)

ISBN 9781851502489

Paperback 112 pp

£19.95 | \$40 | 

*Digital Visual Culture*, the third CHArt yearbook from Intellect, presents the latest research into the relationship between theory and practice across digital media and technology in the visual arts. Contributors from multidisciplinary backgrounds investigate practice-based research in contemporary curation, collaborative practices with scientific methods and performance events taking place online and simultaneously in reality.

This volume raises important questions for art and digital media scholars about the impact of technological advances on visual art and new practices that are developing as a result. *Digital Visual Culture* is an important addition to the ongoing discussion surrounding postmodern and posthuman art and media.

---

Anna Bentkowska-Kafel is Research Fellow for the 3D Visualisation in the Arts Network, King's College London. Trish Cashen teaches at The Open University. Hazel Gardiner is editor for the Corpus of Romanesque Sculpture in Britain and Ireland.



## **Design Integrations: Research and Collaboration**

---

**Edited by Sharon Poggenpohl and  
Keiichi Sato**

---

ISBN 9781841502403

Paperback 304 pp

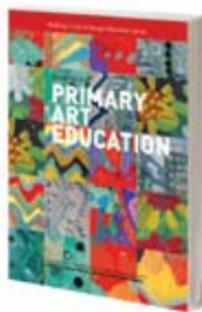
£19.95 | \$40 | 

*Design Integrations* calls for a shake up of design education, one that recognizes the changing modes of design and forms of user experience. In one of the first books to address the future of design, educators and practitioners assert that design research is developed through a typology within academic and business contexts and follows different research theories and strategies.

The contributors urge interdisciplinary collaboration between the academic and business worlds, with essays on cross-cultural learning experiences and a multi-national healthcare project, demonstrating the importance of shared values and clear communication for tomorrow's designers. *Design Integrations* will be of interest to design teachers and practitioners alike.

---

Sharon Poggenpohl has over twenty years of experience in graduate design education. Keiichi Sato teaches at the Institute of Design at Illinois Institute of Technology.



## Readings in Primary Art Education

By Steve Herne, Sue Cox and Robert  
Watts

---

(Readings in Art and Design  
Education series)

ISBN 9781841502427

Paperback 256 pp

£19.95 | \$40 | 

With approximately 16,000 students beginning primary teacher education in the UK each year, and each of those being expected to teach art and design, this volume provides a renewed emphasis on ideas and research in art and design education in the primary and early years phases. It gathers together work from internationally recognised authors, providing a critical framework to underpin current and developing practice in primary art and design education in the UK and worldwide.

Herne explores the issues and debates shaping current and future practice, making *Readings in Primary Art Education* is a welcome addition to art and design education and an essential starting point for teachers, trainees, post-graduate students and academics.

---

Steve Herne is a Senior Lecturer in Art in Education at Goldsmiths College, University of London. Sue Cox is a Senior Lecturer in the School of Education and Life-long Learning at the University of East Anglia. Robert Watts is Senior Lecturer in Art and Design Education at Roehampton University.



## Inspiring Writing in Art and Design: Taking a Line for a Write

---

By Pat Francis

---

ISBN 9781841502564

Paperback 304 pp

£14.95 | \$30 | 

Art and design students face a wide range of writing tasks – from reflective and self-promotional pieces to reviews, essays and dissertations. Although these students are comfortable expressing themselves visually, they may lack confidence working with words. *Inspiring Writing in Art and Design* is a practical aid for students who are disheartened or overwhelmed by having to write.

This practical volume, written for teachers and students, nurtures writing's creative role in the process of art, integrating it into studio practice and promoting 'warm-up' preparations. Francis presents creative writing techniques combined with the energy of the workshop to help students build confidence and skills in their work and themselves in, and beyond, the studio world.

---

Pat Francis is a Specialist Writing and Dyslexia Tutor at the University for the Creative Arts.

Quantity	ISBN of book	Cost

**Book postage is free in the UK**  
 £4.05 per book in Europe  
 and £7.05 per book elsewhere

**Total**

Name: .....

Address: .....

Postcode: .....

Country: .....

Email: .....

Signature: .....

Payment enclosed (Cheques to Intellect Ltd.)

Please charge my Visa/Mastercard

Credit card number: .....

Expiry date: .....

3 digit security number: .....

## Distribution

### UK & Europe

Gardners Books  
 1 Whittle Drive  
 Eastbourne, BN23 6QH  
 United Kingdom  
 Tel: 44 (0) 1323 521777  
 Fax: 44 (0) 1323 521666  
 custcare@gardners.com  
 www.gardners.com

### Australasia and New Zealand

New South Press  
 University of  
 New South Wales  
 Sydney, NSW, 2052  
 Australia  
 Tel: (02) 9385 0150  
 Fax: (02)9385 0155  
 orders.press@unireps.com.au  
 www.unireps.com.au

### Singapore, Brunei, Malaysia, Indonesia, Thailand and Vietnam

Book Editions (S) Pte Ltd  
 22, Sin Ming Walk #10-01  
 Singapore 575571  
 Tel: 65-64520552  
 Fax: 65-64520273  
 richard@bookeditions.com.sg  
 www.bookeditions.com.sg

### North America and the rest of the world

The Uni. of Chicago Press  
 11030 South Langley Ave.  
 Chicago, IL 60628, USA  
 Tel: 1-800-621-2736  
 Fax: 1-800-621-8476  
 PUBNET@202-5280  
 www.press.uchicago.edu

## Publish with us!

If you would like to join our community of exceptional authors and editors, please get in touch!

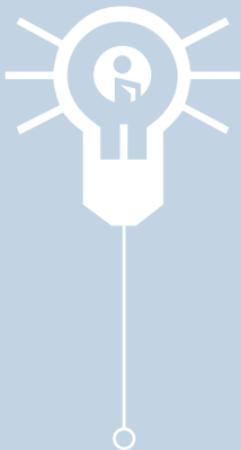
Our objective is to support authors and editors by bringing their ideas to as wide a readership as possible, and to invest significantly in unique methods of achieving this. Our robust distribution arrangement with partners such as the University of Chicago Press helps us to promote our books globally. We strive to stay in close contact with our authors and editors through our free in-house magazine IQ, our online publicity blog, regular e-newsletters and attendance at conferences.

For us to consider a book or journal proposal we need you to complete a questionnaire.

Please visit this link to download an author or editor questionnaire:

**[www.intellectbooks.co.uk/PublishWithUs](http://www.intellectbooks.co.uk/PublishWithUs)**

intellect books



[www.intellectbooks.co.uk](http://www.intellectbooks.co.uk)